

in quality, comfort and affordability

Soaring to new heights



MALLARD



FLEETWOOD.RV

Travel Trailers and Fifth Wheels **2002**

For every road you travel, Fleetwood has the RV to fit your high standards and lifestyle. We build the recreational vehicles America wants, accounting for nearly one out of every three RVs on the road today. How do we do it? We call it the **Fleetwood Equation**.

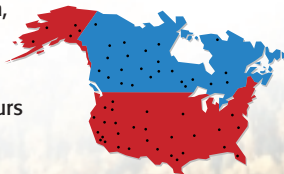
Size + Service + Quality = Value!

Size *The world's #1 RV manufacturer*

For over a half-century, Fleetwood has grown to become the largest manufacturer of recreational vehicles in the world. And stands today as the only RV manufacturer in the **Fortune 500**. You won't find our nearest competitor in even the top 1,000. Fleetwood remains, year after year, the largest, most influential, innovative and recognized leader in the RV industry.

Service *Listening to our customers*

With over 1,100 service dealers in the US and Canada, Fleetwood has the largest network in the RV industry. No other RV company comes close in equaling this vital customer support system. Fleetwood RV service dealers have instant, real-time electronic access to your service records as well as parts inventory and warranty repair authorization inquiries. We also provide a 24-hour customer call center for service and product information so no matter where you travel in North America, professional support and fast answers are always nearby. Call toll-free 24 hours a day: 1-800-322-8216.



Quality *Using only the best materials*

At Fleetwood, quality begins with computer-aided design (CAD) technology to build quality into every travel trailer right from the start. Full-functioning prototypes are built and subjected to accelerated life cycle tests. Once approved for production, each unit is built by skilled technicians using quality materials and components from companies like Coleman®, Dometic®, Flexsteel®, Magic Chef® and Panasonic®. All this assures that every Fleetwood RV has the fit, finish and details required by our high standards—as well as yours.

Value *Priced right with style*

At Fleetwood RV, we look at value as the sum of everything we offer.

- **Value** is our design and engineering expertise, and innovative manufacturing methods.
- **Value** is structures and components that meet or exceed government and industry safety standards.

- **Value** is Ownercare—a two-year full warranty that includes systems, appliances, components, and construction, no deductible and no service charge, and is fully transferable for the first 24 months. See your nearest Fleetwood dealer for a full explanation of benefits and restrictions.

- **Value** is customer satisfaction. When asked, more experienced RV owners would recommend a Fleetwood to a friend than any other brand. Fleetwood RVs consistently hold their value better than most RVs at trade-in time.

Value is peace of mind.

SSQV—Size, Service, Quality, and Value. Together they equate to the very best RV you can buy, and the reason you should purchase a Fleetwood over any other brand.

Require these features when you purchase your next RV... Fleetwood does!



See you on the road!



Now there's no reason not to seriously think about purchasing your own travel trailer or fifth wheel. Because Mallard has everything a first-time buyer, or seasoned traveler would ever want. Whether it's a weekend trip to the beach, or an extended stay in the mountains Mallard offers features sure to make the journey one to remember. A wide selection of floor plans, many with slide-outs for increased living area, contemporary countour cabinet treatments, sub-floor holding tanks that provide additional interior storage space, and wide road-hugging axles for greater towing stability are just few of Mallard's highlights. And of course, everywhere you look, you'll see the quality and attention to detail that Fleetwood is famous for.

Mallard. Quality. Affordability. Value—from Fleetwood, the World's #1 RV Manufacturer.

Interior Fabric Offerings—**MALLARD LITE** and **MALLARD** Models

Blue 01

Living Room Feature
Bedroom Feature
Living Room Coordinate
Drapery

Green 02

Living Room Feature
Bedroom Feature
Living Room Coordinate
Drapery

Grey 03

Living Room Feature
Bedroom Feature
Living Room Coordinate
Drapery



1 The **custom bedspread** and **window treatments** put the final touches on the spacious bedroom. Ample storage space, dual reading lamps and convenient nightstands enhance the beautiful wood cabinetry.



2 33 Z | Blue 01 | Interior

2 There's more **overall interior width and ceiling height**, plus **additional storage** and deep, plentiful cabinets throughout. Enjoy the comfort of Mallard's beautiful decor choices, and plush furnishings.



3 33 Z | Blue 01 | Galley

3 Nothing's been overlooked in this galley. **Residential-height countertops, double stainless steel sinks, name brand appliances, large 6-cubic foot Dometic® refrigerator, and a 3-burner high-output range with oven** are all surrounded by **storage space** galore.

Fleetwood RV—We Make Dreams Come True

For over 50 years, we at Fleetwood have understood that people love the freedom and independence an RV provides. As a pioneer in the RV industry, Fleetwood is synonymous with outdoor recreation, and over the last half-century, we've grown to become the largest manufacturer of recreational vehicles in the world. This growth was inspired by the simple credo of Fleetwood's founder—to build great value into practical products that work hard for the consumer—a philosophy fully embraced by every Fleetwood associate to this day.

Go to any campground, state park or auto race and chances are that there will be more Fleetwood RVs present than units from any other manufacturer. Over two million vacations a year are taken in Fleetwood RVs, vacations that represent the dreams of RV owners. That's a great number of dreams to live up to. Yet, year after year, Fleetwood comes through.

That's why we remain the number one RV manufacturer in the world—we make the dreams of our customers come true.

www.fleetwoodrv.com

Visit our website to find a dealer near you or learn more about other Fleetwood products. Or call us toll-free at 1-800-444-4905.



FLEETWOOD RV

The World's #1 RV Manufacturer

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