



Meet the 2014 Jayco Seneca — our most powerful ride yet. Built on a substantial Freightliner M2 chassis, Seneca ups Class C performance with a Cummins ISB 6.7L 340 HP engine, heavy-duty rear air suspension and a 10,000-lb. rated hitch, so you can go anywhere with just about anything. Your seat belt should be the only thing holding you back, and its luxurious interiors should be the only thing persuading you to stay put.



The most affordable Class C to be built on a Freightliner chassis

A sloped hood with low-profile dash creates ideal views



FREIGHTLINER



340 HP ENGINE





High-end kitchen with one-piece, solid-surface countertops

King-sized Denver Mattress with under-bed storage







POWER MEETS LUXURY.

To set the bar in luxury performance, we made both parts equally unmistakable, starting with details that deliver top-level convenience.



TOUCH SCREEN

A 7" touch-screen display features back-up views, built-in GPS and Premium Sound System (Customer Value Package).



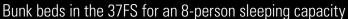
GENERATOR

Don't let anyone tell you their motorhome is a power house unless it's equipped with an 8,000-watt generator.



WATER HEATER

A tankless water heater with electronic start delivers an unlimited supply of on-demand hot water.



Exterior entertainment center with 32" TV and speakers



JAYCO CONSTRUCTION

At Jayco, we've built a reputation for superior construction and craftsmanship. We always use top-quality materials and innovative manufacturing techniques down to the smallest details. The result? Unmatched resale value and peace of mind in an RV that's built to handle whatever the road throws at it, while outlasting everything but your memories.

EXTERIOR PAINT CHOICES



ESPRESSO PREMIUM PAINT



GOLDEN BURGUNDY PREMIUM PAINT

2014 DÉCOR CHOICES

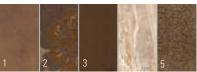
SPICE



DELTA



WATERFORD



- 1 Sofa and Driver/ Passenger Seats
- 3 Bedroom 4 Flooring
- 2 Accent
- 5 Carpet



WALL CONSTRUCTION

- of high-gloss fiberglass, lauan, aluminum framing, R-9 bead-foam insulation and vinyl paneling
- **2** Seamless fiberglass front cap: Boasts an industry-best 30-month warranty in which Jayco will repair or replace any cap found to be defective 30 months after manufacture date*
- **3** Frameless windows: An industry-first standard

FLOOR CONSTRUCTION

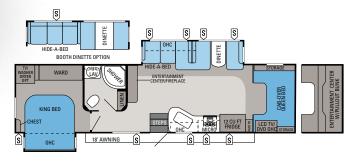
- 4 Vacuum bonded: Features laminated layers of Darco underbelly, a welded aluminum frame, R-9 bead-foam insulation and 5/8" Structurwood
- 5 Welded aluminum frame: Lighter and more corrosion-resistant than competing steel floors, provides more cargo capacity
- 6 Aluminum wheel wells: Not found on most

ROOF CONSTRUCTION

- 7 Vacuum-bonded layers: Features laminated layers of 5" arched aluminum trusses, moisture-resistant 1/4" plywood decking, R-23 bead-foam insulation and vinyl soft-touch pad
- 8 Seamless fiberglass roof: Features one-piece construction for better leak protection; lightweight and UV resistant, fiberglass is superior to competing synthetic rubber roofs that require after-market kits to revitalize faded rubber

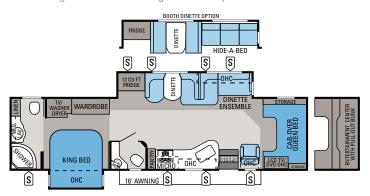
PERFORMANCE

- 9 Freightliner M2 106 chassis: Delivers a surprisingly tight 55-degree turning radius
- 10 Cummins ISB 6.7L 340 HP diesel engine: Features a 33,000-lb. GCWR with a 10,000-lb.
- **11** Heavy-duty rear air suspension: Improves sway control under heavy loads
- 12 Front-axle stabilizer bar: Not found on competing
 - * See warranty policy for details



SENECA | 36FK

Exterior Length: 38' 8" Exterior Height: 157" Sleeps: 5-6



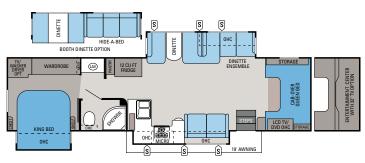
SENECA | 37RB

Exterior Length: 38' 9" Exterior Height: 157" Sleeps: 5-6

KING BED

SENECA | 37FS

Exterior Length: 39' 1" Exterior Height: 157" Sleeps: 7-8



SENECA | 37TS

Exterior Length: 39' 1" Exterior Height: 157" Sleeps: 5-8

STANDARDS AND OPTIONS

CUSTOMER VALUE PACKAGE

12V electric awning with LED lights

Electric power cord reel

Back-up/side-view cameras with monitor

In-Motion satellite dish

Power leather driver/passenger seats Touch-screen premium in-dash sound system AM/FM/CD/DVD with back-up

camera monitor and built-in GPS 15,000-BTU air conditioner

with heat pump (2)

12 cu. ft. refrigerator with ice maker

Convection microwave

1,800-watt pure sine inverter

Tankless water heater

STANDARD EXTERIOR EQUIPMENT

TuffShell vacuum-bonded laminated sidewalls, crowned roof and floor

Bead-foam insulation (R-23 roof, R-9 floor and R-9 walls)

High-gloss fiberglass caps with radius corners Protective paint film

Slideout awning toppers

80"-tall fiberglass, radius-cornered entrance door and screen door

Keyless entry, touchpad locking system Electric-powered entrance step

Tinted, safety-glass frameless windows One-piece, polyethylene pass-through

storage compartments Exterior entertainment center with AM/FM/CD/ DVD player and 32" TV and two (2) speakers

Slideout battery tray (4 batteries included) Onan 8,000-watt Quiet Diesel generator

with auto-changeover

50-amp, quick-connect power cord

56-lb. propane tank

Black holding tank sprayer

Hookup for city water

Outside shower Hydraulic automatic leveling jacks

STANDARD INTERIOR EQUIPMENT

Washington Glazed solid-hardwood, raised-panel doors throughout

Ball bearing drawer guides, 75-lb. capacity with full-drawer extension

Deluxe hidden cabinet hinges

One-piece, solid-surface, high-gloss countertop with integrated deep bowls and backsplash Water purification system

Recessed 3-burner range with bi-fold recessed cover, 9,000-BTU SuperBurner and piezo igniter Dream Dinette mechanism, raises and lowers dinette tabletop

Lap safety belts in living area

40,000-BTU auto-ignition furnace with digital wall thermostat

Systems monitor panel

22" digital LED HDTV in bedroom

Cable TV hookup with RG-6 coax

12V electrical system with 120V, 80-amp power converter

Padded vinyl ceiling throughout

Residential trackless carpeting with padding (bedroom and living area)

Radius fiberglass shower with surround

and glass shower door

Skylight in shower with light

Residential medicine cabinet with mirror Thetford porcelain stool with foot pedal

King-sized bed with Denver Mattress

Under-bed storage, bed lifts easily on gas struts (select models)

STANDARD DRIVING EQUIPMENT

Freightliner Business Class M2 106 chassis Cummins ISB 6.7L 340 HP diesel engine Allison 2500 MH automatic transmission Engine exhaust brake

Auxiliary start switch Tilt steering wheel

Power anti-lock brakes

Cruise control

Deluxe heated, remote-control, side-view mirrors

Power windows and door locks

Privacy curtains for cab area

10,000-lb. hitch with 7-pin plug

74-gal, fuel tank

Dual chassis batteries

Alcoa aluminum rims

Heavy-duty rear air suspension

Heavy-duty front stabilizer bar

OPTIONS

Entertainment center with 32" LED TV Washer/dryer combo (36FK, 37RB and 37TS Washer/dryer stackable (37FS) Bunk DVD players (2) (37FS) Hide-a-bed booth dinette Espresso exterior paint Golden Burgundy exterior paint

SPECIFICATIONS

0. 20				GROSS	GROSS				FRESH WATER	GRAY	BLACK	
					VEHICLE	COMBINED				CAPACITY	WASTE	WASTE
			EXT.		WEIGHT	WEIGHT			FURNACE	(INCLUDES	WATER	WATER
	EXT.	EXT.	HEIGHT	INT.	RATING	RATING		WHEEL	AUTO-IGNITION	WATER HEATER)	CAPACITY	CAPACITY
FLOORPLAN	LENGTH	WIDTH	(WITH A/C)	HEIGHT	(LBS.)	(LBS.)	ENGINE/SIZE	BASE	(BTUS)	(GALS.)	(GALS.)	(GALS.)
36FK	38' 8"	102"	157"	84"	28,000	33,000	6.7L CUMMINS ISB-340	268 - 1/2"	40M	81.5	40	50.0
37FS	39' 1"	102"	157"	84"	28,000	33,000	6.7L CUMMINS ISB-340	275"	40M	81.5	40	50.5
37RB	38' 9"	102"	157"	84"	28,000	33,000	6.7L CUMMINS ISB-340	270 - 1/2"	40M	81.5	92	99
37TS	39' 1"	102"	157"	84"	28.000	33.000	6.7L CUMMINS ISB-340	275"	40M	81.5	40	50

Gross Vehicle Weight Rating (GVWR): The maximum permissible weight of the motorhome, including the Unloaded Vehicle Weight (UVW) plus passengers, personal items, all cargo, fluids, options and dealer-installed accessories. The GVWR is equal to or greater than the sum of the UVW and the Cargo Carrying Capacity

Gross Combined Weight Rating (GCWR): The maximum allowable combined weight of the motorhome used as a tow vehicle and the attached towed vehicle.

It is important for your safety and enjoyment that you are aware of the weights and tow ratings of the RV you select. Consult a competent advisor for questions or advice. Whether you are new to RVing or a veteran, get a feel for the performance of

your RV before heading out on the roadways. When you tow a vehicle with your RV, you must drive differently than when you drive a single vehicle. Practice hooking up, driving, backing up and braking in a safe environment or seek out professional instruction. Jayco affixes a weight label to each RV which lists weight information for that vehicle. Refer to that label to verify the vehicle will meet your requirements. See specifications chart above

2-YEAR **WARRANTY***

Peace of mind comes standard.



Nobody offers a better warranty than Jayco. With our exclusive 2-year CoPilot Limited Warranty, the only strings we attach are those that deliver the ultimate in reliability. At Jayco, your peace of mind is our priority, and that's the Jayco difference.

*For a copy of our 2-year limited warranty with full terms and conditions, please contact your local Jayco dealer or visit Jayco.com.

300 JAYCO DEALERS

A four-decade strong network.

From the sales experience to service after the sale, we consider our dealers to be an important part of the Jayco family. Establishing a solid relationship with your local Jayco dealer is a key component in the enjoyment of your new Jayco. By purchasing from a local dealer, you will have a convenient location for sales, parts and service support. We hope you consider them a part of your camping family.

Your local dealer

1-YEAR FREE

Roadside Assistance

Travel worry-free with Jayco's **Customer First Roadside** Assistance program, yours at no cost during your first year of ownership. This program is offered through Coach-Net, the country's largest RV emergency road service, and gives you immediate access to assistance.





THE JAYCO STORY BEGAN IN 1968 WITH OUR FAMILY—THE BONTRAGERS. Lloyd Bontrager created an innovative, easy-to-use lifter system that led to a better fold-down camper. Loaded with more conveniences, he believed his camper would bring families closer together.

Since then, Jayco has helped generation after generation create family stories — good, old-fashioned family fun built around campfires with a Jayco RV nearby. At Jayco, we strive to build family-friendly products that will outlast just about everything but your memories. We'd love nothing more than to be a part of your family story. Join us in our generations of family fun.

CCOadvantage**

Jayco's long-term commitment to protecting the environment.



Scan this QR code with your smartphone to watch a video about our efforts and the impact we're making on our planet. jayco.com/ecoadvantage







Jayco, Inc., P.O. Box 460, Middlebury, IN 46540, www.jayco.com @ RVIA

